



350+ Million
ESL deployed worldwide



40 000
stores worldwide



-80%
time spent on price changes



100%
pricing accuracy

Automate Pricing, Experience Color, Increase Productivity with SESimagotag's Extensive ESL lineup

SESimagotag IoT devices enable retailers to transform their stores into digital assets

with ESLs facilitating price adjustments at shop and chain level through VusionCloud, a centralized management platform

ESLs bring digital agility to shops by offering detailed product information and activation campaigns, thus enhancing the customer shopping experience

- ✓ Available in Full Color, 4 Colors (BWRY) supporting multi-hue options such as orange, brown, pink ... through VusionCloud and 3 Colors (BWR)
- ✓ Guaranteed Performance & Security with Easylock Patented Anti-theft System
- ✓ Attract and Interact with Shoppers (NFC, QR code, LEDs)
- ✓ Refurbishable
- ✓ Battery life, up to 15 years
- ✓ 7 colors flash with instant response, high impact and visibility at 180° in the aisles



NETWORKING INFRASTRUCTURE & SMART COEXISTENCE

Zero Interference
No Need to Switch Off
2.4ghz Wifi
Consistent Performance
Highest Security

Improved Battery Lifetime
Joint Development with
leading AP Partners
Secured Transmission
Technology through Smart
Coexistence (patented)



40.000+
Access Points
Cloud-managed through
the Vusion platform

SESimagotag's networking infrastructure is the combined power of infraless and Smart Coexistence

that delivers fast integration & turnaround time in existing environments,
easy in-store installation & maintenance with hardware infrastructure
reduction, and a lower Total Cost of Ownership (TCO) & Capex

- ✓ Integration with leading infrastructure partners: Cisco Meraki, Juniper, Extreme, Aruba, Huawei and Lancom
- ✓ Connect Your In-Store IoT with Minimal Effort
- ✓ Manage At Scale, Simplify and Reduce Maintenance costs
- ✓ Lower Your Carbon Footprint with a Lightweight Infrastructure
- ✓ Zero Interference, Even in Busy Wifi Environments
- ✓ Zero downtime in radio transmission, Zero impact on ESL batteries

